



**MINUTES OF REGULAR MEETING
Senate Standing Committee on
Academic Planning and Priorities**

Friday, April 7, 2017

9:00 AM – 12:00 PM

Surrey Campus Boardroom, Cedar 2110

Present:		Ex-Officio / Non-voting
David Florkowski Andhra Goundrey Chamkaur Cheema Carolyn Robertson Jennifer Au	Caitlin McCutchen Denise Nielson Angela Ryan Tanvir Singh Gillian Welton	Jane Fee Nadia Henwood Lori McElroy
Regrets:	Senate Office	Guests:
Tom Westgate Sal Ferreras Sharon Leitch Alan Davis Stephanie Chu	Rita Zamluk, Administrative Assistant	Brian Haugen Joanne Saunders Josephine Chan

1. Call to Order

The Chair called the meeting to order at 9:01 am.

2. Approval of Agenda

Angela Ryan moved the agenda be confirmed as circulated.

The motion carried.

3. Approval of Minutes, February 3, February 10, and March 24, 2017

Gillian Welton moved the February 3, and February 10 2017 minutes be accepted as circulated.

The motion carried.

Andhra Goundrey moved the minutes March 24, 2017 be accepted as circulated.

The motion carried.

4. Chair's Report

The Chair welcomed David Florkowski, the Dean of Health to the committee. She invited Brian Haugen, the Dean of Trades and Technology, Joanne Saunders, Executive Director, Marketing & Recruitment, and Josephine Chan, Special Assistant to the Provost, to the table.

5. Pending Business

No pending business

6. New Business

6.1. Marketing & Recruitment Plan 2016 - 2018

The Chair introduced Joanne Saunders. Joanne Saunders provided an overview of the plan, reported the progress made on reaching goals, and demonstrated new marketing materials. She answered questions regarding the current and future target audiences, the alignment of the marketing plan with other university plans, and the redesign of the website.

6.2. Concept Paper: Advanced Manufacturing Technician Diploma

Brian Haugen, the Dean of Trades and Technology, presented the context and outlined the development of the Concept Paper. The committee discussed the alignment of the concept with the KPU Academic Plan, ways the Diploma meets the needs of students, relations between KPU and community and industry, the potential evolution of the Diploma, the market niche for the Diploma, and program funding possibilities.

Carolyn Robertson moved that the Senate Standing Committee on Academic Planning and Priorities endorse the concept paper and recommend proceeding with development of the full program proposal for implementation in September, 2018.

The motion carried.

7. Standing Items

7.1. VPTL-AVPR Report

The committee received the report.

7.2. Academic Planning and Priorities

The Chair updated the committee on the progress of planning.

8. Items for Discussion

Chamkaur Cheema reported that KPU business students placed first in a contest at the University of Minnesota, and praised them as being regarded as a “league unto themselves”.

9. Adjournment

The meeting adjourned at 9:50